

Programme Overview

The QUALIFI Level 3 Diploma in Business Management is designed for learners who want to build a strong foundation in business, management, marketing, human resources, and workplace operations.

This 60 credits qualification introduces learners to key business concepts and helps them develop the knowledge and practical skills required to understand how modern organisations operate. It is suitable for learners who are planning to progress to higher education, start a career in business, or strengthen their understanding of business management.

The programme is assignment-based and focuses on practical application, allowing learners to connect business theory with real workplace scenarios.

Why Choose This Course?

The QUALIFI Level 3 Diploma in Business Management is an ideal starting point for learners who want to enter the business field or progress towards higher-level study.

Learners choose this course because it offers:

- A recognised UK qualification awarded by QUALIFI
- A strong foundation in business and management principles
- Assignment-based assessment with no traditional written examinations
- A practical understanding of marketing, business resources, HR, and communication
- A suitable pathway for learners aiming to progress to Level 4 or university studies
- Skills that can support entry-level roles in business, administration, marketing, HR, and operations
- A flexible learning route for school leavers, working professionals, and career changers

This course helps learners gain confidence in business concepts while preparing them for both academic progression and workplace opportunities.

Course Modules

Learners will study a combination of six units.

1. An Introduction to the Business Environment
2. Business Resources
3. An Introduction to Marketing
4. Human Resource Management
5. Business Communication
6. Recruitment and Selection in Business

Through these modules, learners will understand how businesses are structured, how resources are managed, how marketing supports business growth, and how people are recruited, managed, and supported within organisations.

Progression Route

After successfully completing the QUALIFI Level 3 Diploma in Business Management, learners may progress to:

- QUALIFI Level 4 Certificate or Diploma in Business Management

- First year of a 3-year UK honours degree, subject to university admission requirements
- Further study in business, management, marketing, human resources, or related fields
- Entry-level employment opportunities in business administration, customer service, marketing support, HR support, operations, or office management

This qualification provides a strong academic and professional pathway for learners who wish to continue their studies or begin building a career in the business sector.